

inner alchemy



2023 - 2024

a walk through of the story
inspiring this section of
VOLTA.

includes additional
pictures and descriptions
of creative direction.

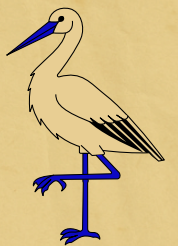
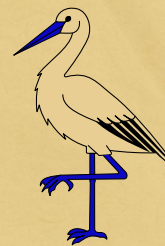
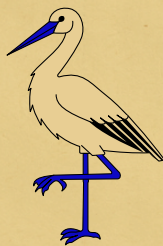
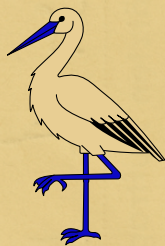
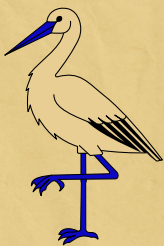
made by hannah elatty

deep dive

summary



discomfort with identity is essential. it allows us to come to terms with our reality. but for women of diverse backgrounds, this experience is absurdly multifarious. we battle ourselves, struggling to find who we are in the formative years of our lives ... and we battle exterior forces telling us are skin is too dark, our hair is too unruly, are culture is barbaric, and our language is primitive. We are told from the first day of consciousness, that we aren't good enough, smart enough, or pretty enough to succeed. the struggle is between who we want to be and who we are. whiteness and authenticity. shame and joy. this concept is dedicated to all of the young women in their respective diaspora's who grew up in the west. who watched their countries in the global south face death and destruction at its hands (furthering the chasm within our identity). these efforts for autonomy over oneself, over ones country – the right to decided your own future – are intrinsically connected.



to internal and external liberation. to freedom, justice, and equity for all – no matter our intersections.





whitness.

the pinnacle of what we
are taught we are
supposed to be. thin. soft.
quite.

the standard is not reality ...
or relatable. the standard
leads to rejection of self.

moving out of this trapped
space is essential to self-
actualization.



dysphoria.



beauty. mysticism.
ambient angelic light.
protection.

working through history.
the significance of egypt.
north africa. arabs.

letting go of discomfort.

embracing a wealth of
knowledge. wealth of
culture. wealth of history.

**THE ENCHANTED.
THE DIVINE.**





rejoice with roots. etherial
connection.



playing with light. playing
with texture.

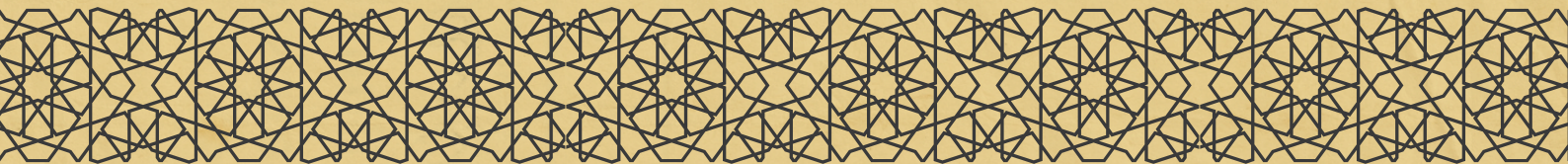


TRADITION.
BOLD EXISTENCE.





**POWER
RECLAIMED.**



triumph of the battle within.

mixture of textures and materials.

wide stance. might. energy.



behind the scenes

**love.
compassion.
team work.**



**some beautiful images
taken by my talented team
during shoot day.**



credits

photographers

umair dhillon

ema paskvalin

stylists

anvita vavilla

reesa dayani

vivian shen

isla mitchell

jodi keizer



hair & makeup

madeleine dominguez

michaela marchildon

jenna maccines

models

marlowe zimmerman

tsidkenu tomori

zipporah darou

paige jansen

kylie muscat



president of f&ls

umair dhillon

ema paskvalin

editor-in-chief

hannah mcintyre

creative coordinator

ema paskvalin

layout editor

markus towfigh

hannah (standing centre) + her models

